



SCHOOL COUNCIL 2025-2026 STRATEGIC PLAN

Vision, Mission, and Values Statements

Our Vision: To create an inclusive, engaged parent community that strengthens relationships and enhances the school experience for every student.

Our Mission: We support the success of Windsong heights School by building connections among parents, students, and staff; promoting open communication and advocacy; engaging families through events and volunteer opportunities; and raising funds to enhance school programs and experiences.

Our Strategic Objectives – Our strategic areas of focus for the next two years:

- Fundraising Initiatives
 - Membership Recruitment & Engagement
 - Promotion & Visibility
 - Relationships, Communication & Advocacy
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OUR VALUES – We use these to guide our decisions as a school council

INCLUSION – We welcome and respect all voices, ensuring every parent and student feels valued and heard.

COLLABORATION – We work together with families, staff, and the broader community to achieve shared goals.

TRANSPARENCY – We are open and accountable in our decisions, fundraising, and communication.

FUN & ENGAGEMENT – We strive to make participation enjoyable and meaningful.

STUDENT-CENTERED – We make decisions that prioritize well-being and learning.

RESPECT & KINDNESS: We model positive relationships and respectful dialogue.

2025/26 Review and plan activities that support the Mission and move school council closer to the Vision

| Objective | | | | |
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| 1. Fundraising Initiatives Overall Objective: Establish sustainable and inclusive fundraising efforts that support school-wide initiatives and enhance student experiences. What this means: Focus on events and campaigns that benefit that majority of students, set clear fundraising targets, and ensure transparency on how funds are used. | | | | |
| Initiative | Action & Responsibility | Intended Outcome | 2025/2026 Goal | 2025/2026 Result |
| 1.1 Define Use of Council Funds | Council to discuss in September; gather input from parents (surveys, meetings, social media). | Clear parameters for how council funds are allocated, ensuring inclusivity and alignment with school needs and vision. | Establish written guidelines by December 2025 and share with school community. | |
| 1.2 Fundraising Plan/Calendar | School to provide activity list; Council to build annual fundraising plan by October. | Provide transparency, ensure activities align with council's funding guidelines, and balance school needs with respect for families' time and resources. | Publish fundraising calendar on school website by October 2025 to share with parents. | |
| 1.3 Small-Scale Inclusive Support | Council to provide support for school-wise initiatives (e.g., | Contribute to events that benefit all or most students. | Support at least two inclusive, school wide events in 2025/2026. | |

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| | juice boxes for Terry Fox run, welcome back BBQ, etc). | | | |
| 1.4 Future Initiative (2026/2027): Community Fundraiser Event | Friends of Windsong Heights in partnership with school staff, council and parent volunteers. | Build school spirit, raise funds, and create a repeatable community tradition. | Host a pilot community event by June 2027. | |

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| 2. Membership Recruitment & Engagement | | | | |
| Overall Objective: Strengthen parent participation by creating welcoming opportunities to join, volunteer, and contribute. | | | | |
| What this means: Offer flexible roles, recruit new active members, and make involvement fun and rewarding for parents with varying schedules. | | | | |
| Initiative | Action & Responsibility | Intended Outcome | 2025/2026 Goal | 2025/2026 Result |
| 2.1 Membership Recruitment | All council and Friends of Windsong members promote both groups at school events, where possible. School council banner and handouts prepared for the year. | Grow active membership base | Recruit 2 to 3 new active council or Friends of Windsong members. | |
| 2.2 Volunteer Roles | Council and Friends of Windsong to create and define new roles such as: Communications Lead, Event Organizer, Volunteer Liaison, etc. | Share workload, attract diverse skills | Define roles and recruit a parent volunteer for 1 role by end of June 2026. | |
| 2.3 Ongoing Volunteer Opportunities | Use SignUpGenius for school events. Define the process of managing volunteers – who manages this process? How does school council support it? | Make involvement easy and flexible. | Have a clearly defined process and full understanding of council's role in this by June 2026. | |

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| 2.4 Future Initiative (2026/2027): Parent Workshops | Council to partner with staff and guest speakers | Create ongoing parent learning opportunities | Launch an annual learning workshop/presentation | |
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| 3. Promotion & Visibility Overall Objective: Increase awareness of council's role and impact within the school community. What this means: Develop consistent communication through newsletters, social media, and a banner/booth presence at major school events. | | | | |
| Initiative | Action & Responsibility | Intended Outcome | 2025/2026 Goal | 2025/2026 Result |
| 3.1 Banner & Booth Presence | Reach out to the community to see if there is someone who can create a banner for council. Council and Friends of Windsong reps at events. | Improve visibility and presence at school | Display banner/booth at kinder orientation and parent interview nights. Identify other potential events for 2026/2027 school year. | |
| 3.2 Newsletter/Social Media Updates | Consider recruiting a communications volunteer. Create an "eclip" or council specific newsletter using existing contact list started in 2025/2026. Increase social media usage and consistency for council communication. | Consistent communication with parents. | Publish at least 4 updates during the school year through either social media or an "eclip" style newsletter. | . |
| 3.3 Annual Parent Survey | Council to design/distribute survey in Spring 2026. | Gather feedback to guide next year's planning. | Achieve >50 parent responses. | |
| 3.4 Mini Speaking Engagements | Council to have a representative speak at school events with parent attendance to increase visibility. Speeches to include | Increase awareness of school council and parent engagement. Building relationships with parents. | Present at 2 school events. | |

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| | what council is, initiatives for the year, putting faces to school council members. | | | |
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| 4. Relationships, Communication & Advocacy Overall Objective: Build stronger connections between parents, students, school administration, and other school councils in Airdrie. What this means: Maintain regular two-way communication with families, collaborate with staff and trustees, and explore advocacy opportunities with other school councils. | | | | |
| Initiative | Action & Responsibility | Intended Outcome | 2025/2026 Goal | 2025/2026 Result |
| 4.1 Build Relationships with Other RVS School Councils | Chair/rep attend networking opportunities to build relationships with other schools. | Stronger advocacy, collaboration with other councils. | Identify networking opportunities and send reps. | |
| 4.2 Pass Council Bylaws & Post on Website | Council to pass bylaws in September 2025 meeting. Post on school website. | Provides clear governance and transparency. | Approve and publish bylaws by October 2025. | |
| 4.3 Build Relationship with Parents Through Regular Parent Outreach | Leave a 10 min space on council meeting agendas for parent outreach. Slido polls, Q&A sessions, etc. Interact with parents at events. | Ensure parents' voices guide council priorities. | Collect input in at least 3 meetings. | |
| 4.4 Future Initiative: Joint Event or Advocacy Initiatives | Partner with other RVS parent councils | Amplify parent voices, share best practices, advocate for school needs | Pilot something in 2026/2027 school year if resources allow. | |